

# The Oregon Defense Attorney

## Display Advertising Rates

Frequency Size	1x	3x	6x
Full	\$425	\$400	\$390
2/3	325	195	185
1/2	225	205	190
1/3	170	160	150
1/6	100	95	85

Prices above are per ad. Ads to be supplied in electronic camera ready format. No bleeds.

Position placement is up the *The Oregon Defense Attorney*.

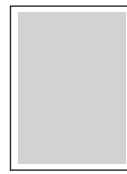
Print specs: Printed black ink on white 60# recycled paper, saddle-stitched.

Payment must accompany ad copy unless other arrangements are made.

Email ads to [tmay@ocdla.org](mailto:tmay@ocdla.org). Send payment to OCDLA, 96 East Broadway, Suite 5, Eugene, OR 97401. Checks should be made payable to OCDLA. Call (541) 686-8716 for more information or email [tmay@ocdla.org](mailto:tmay@ocdla.org).

Effective January 2011

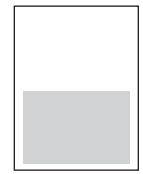
## Display Ad Sizes



Full  
9.75h x 7.5w



2/3 Vertical  
9.75w x 4.9375h



1/2 Horizontal  
4.6875h x 7.5w



1/3 Vertical  
9.75h x 2.375w



1/6 Horizontal  
4.5h x 2.375w

## Display Ad Deadlines

Issue	Deadline
January/February	December 15
March/April	February 15
May/June	April 15
July/August	June 13
September/October	August 15

The Oregon Defense Attorney is published six times per year.

Ads are due on the 15th day of the month indicated above. If the 15th falls on a holiday or a weekend, ads are due on the first business day after the 15th.

The Oregon Defense Attorney is emailed/mailed approximately one to two weeks after the deadline.

## Classified Ads

Classified ads are \$.25 per word. Payment must accompany ad copy.

OCDLA members are entitled to three free classified ads, up to 100 words, per calendar year.

Deadlines are the same as display ad deadlines.

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